C7715-3 12/1/82

SEPTEMBER
1982

pocket summary

of registrations

new cars

new trucks

COURTESY OF

R·L·POLK & CO.

POLK STATISTICS ®

NEW PASSENGER CAR REGISTRATIONS - MONTH

MAKES	SEPTEMBER		% '82 VS '81	% IND	
	1982	1981		1982	1981
A.M.C.	11594	16137	71.85	1.06	2.12
(Alliance)	2710	-	-	.43	-
(Concord)	5172	9511	54.38	.83	1.25
(Eagle)	2607	3036	85.87	.42	.40
CHRYSLER	14918	5074	293.97	2.39	.67
(Le Baron)	7183	2725	263.60	1.15	.36
DODGE	23011	36186	63.59	3.68	4.74
(Diplomat)	1623	1840	88.21	.26	.24
(Colt)	4559	4696	97.08	.73	.62
(Challenger)	1292	1361	94.93	.21	.18
(Omni)	5440	9810	55.45	.87	1.28
(Aries)	6979	17564	39.73	1.11	2.29
(Dodge 400)	2462	-	-	.39	-
(Dodge 600)	125	-	-	.02	-
PLYMOUTH	22720	30881	58.43	3.64	5.10
(Champ/Colt)	4891	4628	105.73	.78	.61
(Sapporo)	1322	1540	85.84	.21	.20
(Horizon)	5592	10174	54.96	.90	1.33
(Reliant)	9910	22310	44.40	1.59	2.93
(Gran Fury)	1005	223	450.67	.16	.03
CHRYSLER CORP.	60647	80141	75.68	9.71	10.51
FORD	67403	85394	78.93	10.79	11.20
(Escort)	26605	26035	102.19	4.26	3.42
(Fairmont)	11634	20651	56.34	1.86	2.71
(Tempo)	1	-	-	-	-
(Granada)	6260	10079	62.11	1.00	1.32
(LTD)	9887	8657	114.21	1.58	1.13
(Mustang)	8160	11966	68.19	1.31	1.57
(T'Bird)	4856	6966	69.71	.78	.91
LINCOLN	6747	5043	133.79	1.08	.66
(Mark VI)	2028	2411	84.11	.32	.31
MERCURY	25108	29231	85.89	4.02	3.83
(Zephyr)	3808	4570	83.28	.61	.60
(Topaz)	-	-	-	-	-
(Cougar)	4725	7308	64.66	.76	.96
(Capri)	2178	4157	52.35	.35	.54
(Lynx)	9075	8429	107.66	1.45	1.11
LINC/MERC. DIV.	31853	34274	92.94	5.10	4.49
FORD MOTOR CO.	99256	119668	82.94	15.89	15.69
BUICK	58318	86571	67.60	9.34	8.73
(Skyhawk)	5511	-	-	.88	-
(Skylark)	10363	17844	58.08	1.66	2.34
(Century)	9118	6	-	1.46	-
(Regal)	17152	31473	54.50	2.75	4.13
(Riviera)	2745	4325	63.47	.44	.57
CADILLAC	18073	20407	88.56	2.89	2.68
(Cimarron)	991	2480	40.28	.16	.32
(Eldorado)	3964	4788	82.79	.63	.63
(Seville)	1833	1578	116.16	.29	.21
CHEVROLET	95433	133798	71.33	15.27	17.53
(Chevette)	22338	33210	67.27	3.57	4.35
(Celebrity)	8783	-	-	1.41	-
(Cavalier)	10571	14824	71.31	1.69	1.94
(Camaro)	13190	8719	151.28	2.11	1.14
(Citation)	12443	24030	51.78	1.99	3.15
(Malibu)	8468	18445	39.33	1.04	2.18
(Corvette)	1459	2682	54.40	.23	.35
(Monte Carlo)	5949	15204	39.13	.95	1.99
OLDSMOBILE	50966	73412	81.69	9.60	9.62
(Omega)	5671	10841	52.31	.91	1.42
(Firenza)	3252	-	-	.52	-
(Cutlass Ciera)	10109	15	-	1.62	-
(Cutlass)	18410	38397	47.95	2.95	5.03
(Toronado)	2153	3418	63.03	.34	.45
PONTIAC	35723	55753	64.07	5.72	7.31
(1000)	4364	8639	50.52	.70	1.13
(2000)	6040	9556	63.21	.97	1.26
(6000)	5048	2	-	.81	-
(Phoenix)	3109	6379	48.74	.50	.84
(Lemans)	5084	6036	84.23	.81	.79
(Firebird)	7012	4531	154.76	1.12	.59
GEN. MTRS. CORP.	287513	349939	76.45	42.82	45.87
Misc. Domestic	186	528	35.23	.03	.07
Other Import	185444	196379	94.43	29.69	25.74
U. S. TOTAL	624640	782798	81.89		

UNITED STATES SUMMARY

NEW PASSENGER CAR REGISTRATIONS - YEAR TO DATE

MAKES	YEAR TO DATE		% '82 VS '81	% IND		YEAR END
	1982	1981		1982	1981	1981
A.M.C.	67812	104921	64.63	1.20	1.60	133455
(Alliance)	2718	-	-	.05	-	-
(Concord)	25168	48165	54.52	.44	.71	98203
(Eagle)	25875	30352	85.25	.46	.46	41410
CHRYSLER	120743	69011	174.96	2.13	1.05	92105
(Le Baron)	64594	34915	185.00	1.14	.53	46960
DODGE	210177	285398	78.45	3.80	4.35	368048
(Diplomat)	18403	27088	67.94	.33	.41	31514
(Colt)	28595	32464	88.08	.51	.49	43522
(Challenger)	10875	9619	113.06	.19	.15	12702
(Omni)	58699	88058	65.88	1.00	1.31	110209
(Aries)	78857	118329	66.64	1.40	1.81	152583
(Dodge 400)	19314	-	-	.34	-	2043
(Dodge 600)	125	-	-	-	-	-
PLYMOUTH	217738	309786	70.51	3.85	4.78	391445
(Champ/Colt)	27714	32025	86.54	.49	.49	42522
(Sapporo)	8788	10255	85.68	.16	.16	13232
(Horizon)	81084	105929	57.67	1.08	1.61	139106
(Reliant)	107118	154027	69.54	1.89	2.34	197516
(Gran Fury)	13048	8550	199.08	.23	.10	8068
CHRYSLER CORP.	556656	663193	83.94	9.84	10.10	851598
FORD	659392	795757	82.88	11.66	12.12	1008430
(Escort)	278965	259697	107.41	4.94	3.94	337857
(Fairmont)	94739	153691	61.64	1.67	2.34	189338
(Tempo)	-	-	-	-	-	-
(Granada)	81512	78049	105.93	1.44	1.17	104752
(LTD)	87353	95347	102.35	1.54	1.30	108141
(Mustang)	83598	121313	68.90	1.48	1.85	153211
(T'Bird)	33232	55780	59.58	.59	.85	69083
LINCOLN	57654	44711	128.95	1.02	.68	81775
(Mark VI)	17753	22928	77.43	.31	.35	29285
MERCURY	233598	262646	88.94	4.13	4.00	340088
(Zephyr)	30252	44268	68.34	.53	.67	53678
(Topaz)	-	-	-	-	-	-
(Cougar)	48393	55607	87.03	.86	.85	74378
(Capri)	21118	38529	54.81	.37	.58	47553
(Lynx)	82427	84584	97.47	1.46	1.29	110982
LINC/MERC. DIV.	291244	307357	94.76	5.15	4.68	402843
FORD MOTOR CO.	950636	1103114	86.18	16.81	16.80	1411073
BUICK	508264	548168	92.72	8.99	8.35	718304
(Skyhawk)	29114	-	-	.51	-	-
(Skylark)	108703	153573	70.78	1.92	2.34	200350
(Century)	82822	8	-	1.11	-	1812
(Regal)	182163	261085	82.11	2.88	3.98	332058
(Riviera)	29690	34751	85.43	.52	.53	47221
CADILLAC	184775	159290	103.44	2.91	2.43	224458
(Cimarron)	9064	6384	141.98	.16	.10	13406
(Eldorado)	38538	37800	101.95	.68	.57	53233
(Seville)	15148	18921	89.52	.27	.28	23054
CHEVROLET	897348	1130515	79.38	15.86	17.22	1437091
(Chevette)	173764	290284	59.88	3.07	4.41	347488
(Celebrity)	50760	-	-	1.07	-	935
(Cavalier)	83588	38113	231.45	1.48	.55	72138
(Camaro)	129068	82559	156.32	2.28	1.26	93708
(Citation)	139973	235405	59.48	2.47	3.59	302301
(Malibu)	80737	168623	47.88	1.43	2.57	209522
(Corvette)	18290	24207	87.29	.25	.37	29637
(Monte Carlo)	70618	124435	56.75	1.25	1.90	159863
OLDSMOBILE	553363	642102	86.18	9.78	9.78	830892
(Omega)	54251	84723	64.03	.96	1.29	109189
(Firenza)	17472	-	-	.31	-	-
(Cutlass Ciera)	71014	15	-	1.26	-	2007
(Cutlass)	202905	353849	57.36	3.58	5.39	449133
(Toronado)	22819	27770	81.45	.40	.42	36861
PONTIAC	336713	431215	78.08	5.95	6.57	546936
(1000)	37135	38439	96.61	.65	.59	53365
(2000)	40248	27698	145.32	.71	.42	47450
(6000)	32279	2	-	.57	-	864
(Phoenix)	36436	65484	55.64	.64	.99	83299
(Lemans)	54270	56202	96.56	.96	.86	74190
(Firebird)	70968	45263	156.79	1.25	.69	51576
GEN. MTRS. CORP	2460963	2911290	84.51	43.48	44.35	3757681
Misc. Domestic	2011	2491	80.73	.04	.04	3528
Other Import	1610866	1779320	90.98	28.62	27.11	2286584
U. S. TOTAL	5656444	6564329	86.17			8443919

UNITED STATES SUMMARY

(*Make Total) - Included in Make Total

NEW TRUCK REGISTRATIONS

MAKES	SEPT	% IND	YEAR TO DATE		% '82	% IND	
	1982		1982	1981	VS '81	1982	1981
Dodge	16471	9.04	166176	125119	132.81	9.36	7.51
Plymouth	726	.40	7891	11790	66.93	.44	.71
Ford	54852	30.10	539431	542663	99.40	30.37	32.58
Chevrolet	51096	28.05	554094	496943	111.50	31.21	29.83
G.M.C.	14932	8.20	157124	121094	129.75	8.85	7.27
I.H.	4230	2.32	33713	47291	71.29	1.90	2.84
Jeep Truck	5279	2.90	44090	42911	102.75	2.48	2.58
Mack	1242	.68	11663	14297	81.58	.66	.86
Kenworth	534	.29	5404	7897	68.43	.30	.47
Peterbilt	437	.24	4173	4655	89.65	.23	.28
Daimler-Benz Corp.	704	.39	7441	9266	80.30	.42	.56
Volvo White	410	.23	3167	4706	67.30	.18	.28
Misc.	31267	17.16	241548	237044	101.90	13.60	14.23
U. S. Total	182180		1775915	1665676	106.62		

TRUCKS BY WEIGHT GROUPS-YEAR TO DATE

MAKES	GVW 1 0-6	GVW 2 6-10	GVW 3 10-14	GVW 4 14-16	GVW 5 16-19.5	GVW 6 19.5-26	GVW 7 26-33	GVW8 33 & OVER
Dodge	109401	56756	19	-	-	-	-	-
(Dodge 1)	67561	39799	-	-	-	-	-	-
Plymouth *	4817	2874	-	-	-	-	-	-
Ford	185975	320478	-	-	-	9759	16306	6834
(Ford 2)	104894	121422	-	-	-	-	-	-
Chevrolet	298163	231701	13992	-	298	3892	5521	527
(Chev 3)	177147	79453	-	-	-	-	-	-
G.M.C.	63720	71398	739	-	878	3356	10613	6420
(G.M.C. 4)	31275	21316	-	-	-	-	-	-
I.H.	-	-	-	-	-	12173	8643	12597
Jeep Truck	28578	17514	-	-	-	-	-	-
(Jeep 5)	26578	13341	-	-	-	-	-	-
Mack	-	-	-	-	-	1539	458	9688
Kenworth	-	-	-	-	-	-	-	5404
Peterbilt	-	-	-	-	-	-	-	4173
Daimler-Benz Corp.	-	-	-	-	-	1504	737	5200
Volvo White	-	-	-	-	-	-	338	2829
Misc.	23541	4931	-	7	9	-	122	1061
Total	924170	705752	14750	7	1185	32222	43118	54711
1981 Total	834585	659449	8448	11	1448	40465	50818	69460
1982 vs '81	110.73	107.02	150.18	63.64	81.95	79.63	84.85	78.77

UNITED STATES SUMMARY

(Mexo Total)-To be included in GVW 1,2 & 3

1 Includes Vans, Rescharger, Rex 50 and Rampage

2 Includes Courier, Ranger, Bronco and Vans

3 Includes El Camino, Blazer, L.U.V., S10, and Vans

* Plymouth Includes Trail Duster and Arrow

4 Includes Vans, Jimmy, S15 and Caballero

5 Includes CJ's, Cherokee, Wagoneer and Scrambler

Registrations for the State of Oklahoma are not available